



2023

ENGAGING CREDIBLE MESSENGERS

Cohort 1, Small Wellness Mini Bid Awardees

Bureau of Health Equity and Community Engagement



Department of Health

COVID-19 Health Disparities Programs

INTRODUCTION

In this book we are highlighting the powerful work of a select group of community-based organizations in New York State. The NYS Department of Health (the Department), through its partner Health Research Inc., received a \$33 million grant from the Centers for Disease Control and Prevention (CDC) to address health disparities exacerbated by the COVID-19 pandemic.

The Department used a significant portion of this historic investment to fund small, grassroots, community-based organizations across the state (excluding NYC, which received its own grant). The organizations that are highlighted in this book are part of the first cohort of organizations that received one-time funding valued at just under \$50,000. This first cohort included 70 community-based organizations; 61% are new partners and had not worked with the Department. With each organization, there is a brief description about their small wellness mini bid project and links to get more information about the organization's broader work and mission. The dollar amount was small, but the impact was large.

Along with the funding, the organizations received extensive technical assistance and training about public health, and support through the process of applying for funding from the Department with the goal that they would be better able to access future funding opportunities. The Department also took steps to transform the way we partner with the community. We have made a commitment to be more equitable in the process of distributing funds and to co-design and authentically partner with community organizations that know their communities best.

This book represents the first cohort of community awards. A second cohort of 113 organizations is in the process of being awarded, and 92% are new partners to the Department.

We offer our deepest thanks to our community partners for the amazing work they do and share our commitment to engaging and connecting with them as partners.

Sincerely,

Kirsten Siegenthaler, Wilma Alvarado-Little, and Karen Madden
Principal Investigators

ACKNOWLEDGEMENT

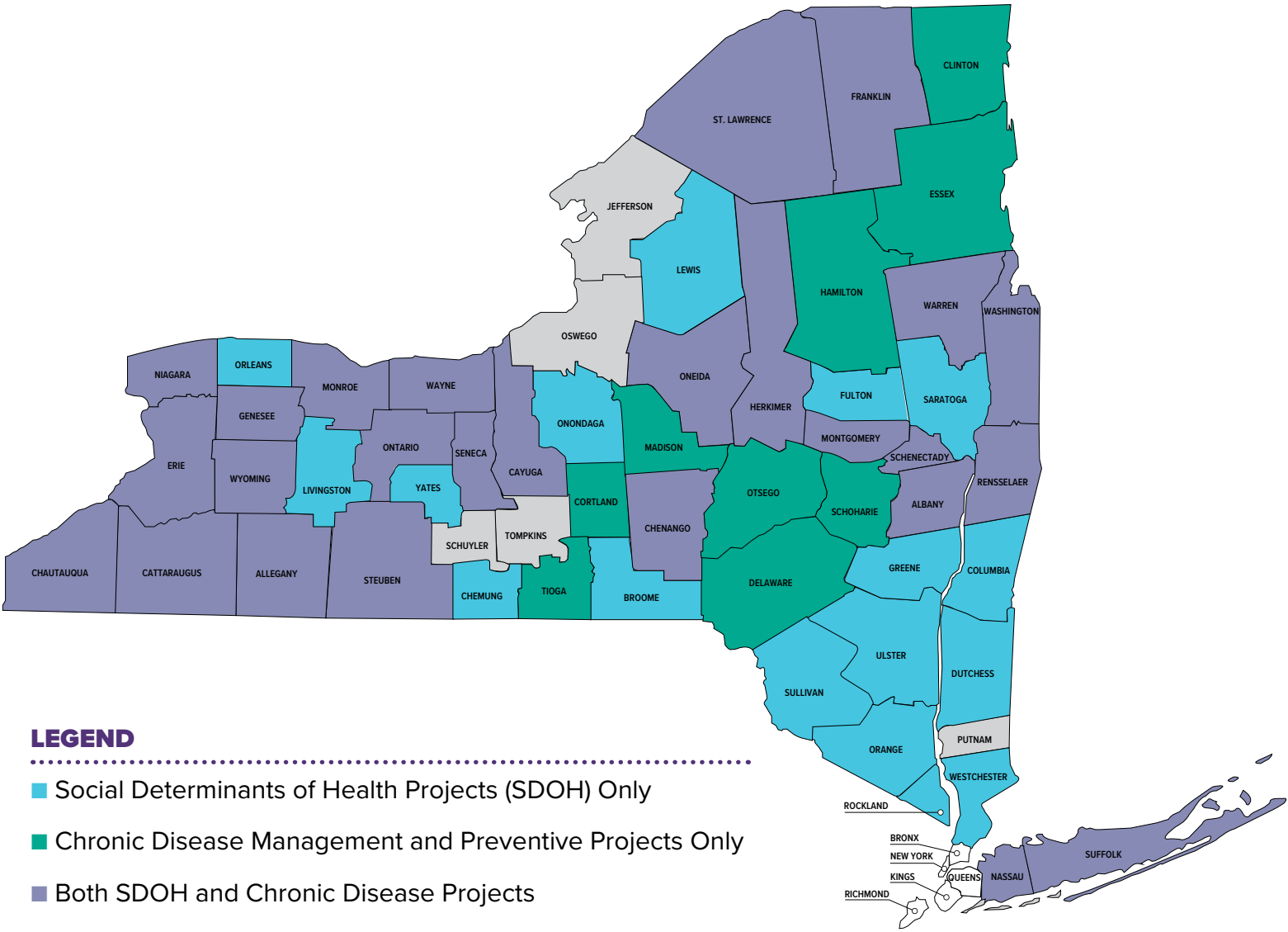
The Small Wellness projects are intended to prevent the spread of COVID-19 and reduce COVID-19 health disparities in underserved, marginalized, under resourced, and rural communities in New York's Rest of State (counties outside New York City). The Small Wellness projects are funded under Centers for Disease Control and Prevention, Center for State, Tribal, Local and Territorial Support under grant OT21 2103 (June 1, 2021–May 31, 2024) administered by Health Research, Inc. (<https://www.healthresearch.org/funding-opportunities/>). The content of this directory are those of the authors and do not necessarily represent the official position of or endorsement by the Centers for Disease Control and Prevention.

The work that is represented in this book would not be possible without the dedication and hard work of the staff of the Bureau of Health Equity and Community Engagement within the Division of Family Health and the larger Center for Community Health in the Department of Health, as well as staff from the Office of Minority Health and Health Disparities Prevention, the Office of Rural Health, and the Public Affairs Group.

SMALL WELLNESS MINI BID PROJECTS

Funding for small, community-based organizations to expand or enhance chronic disease management and preventive care or social determinants of health programs to include COVID-19 health literacy.

The Small Wellness Mini Bid funding opportunities support community-based organizations across NYS, outside of NYC, that are trusted voices in underserved and marginalized populations, including racial and ethnic minority groups and rural communities.



LEGEND

- Social Determinants of Health Projects (SDOH) Only
- Chronic Disease Management and Preventive Projects Only
- Both SDOH and Chronic Disease Projects
- No Cohort 1, Small Wellness Mini Bid projects

*NYC received its own grant from the CDC and is not included.



518 FREE STORE

(Fiscal Agent - The Accomplis Collective, Inc.)

Improve access to food, personal care and baby items for under resourced individuals in BIPOC and LGBTQIA+ communities.

County Served: Schenectady

[Website](#) • [Facebook](#)

Shalonda Faircloth, s.fair5309@gmail.com

A TINY HOME FOR GOOD

Create safe and healthy living spaces, including healthy air quality, for individuals transitioning from housing insecurity. Distribute masks, home test kits and COVID-19 educational information to tenants. Provide individualized wellness referrals to primary care and other needed services.

[Website](#) • [Facebook](#)

County Served: Onondaga

Joshua Seiersen, jseiersen@atinyhomeforgood.org



ACPHS COLLABORATORY

Provide chronic disease self-management program to patients in underserved neighborhoods of the Capital Region who are diagnosed with hypertension or Type 2 Diabetes, to include supportive activities for healthy foods and COVID-19 health literacy information.

[Website](#) • [Facebook](#)

County Served: Albany

Sabrina Howard, sabrina.howard@acphs.edu





ARDENT SOLUTIONS, INC.

Hold Family Fun and Fitness Pop-Up Events and deliver evidence-based programming for chronic disease self-management for people living with chronic illness, diabetes, and/or hypertension.

Website

Counties Served: Allegany, Cattaraugus, Steuben

Helen A. Evans, evansh@ardentnetwork.org

BABY B.A.C.K., INC.

Provide culturally tailored outreach and education resources about COVID-19, offer Long COVID support groups, and conduct vaccination events.

Facebook

County Served: Onondaga

Gerald Seals, g.seals@babybackinc.com

BLACK NURSES COALITION, INC

Hold community events conducted by registered nurses in neighborhoods that experience health disparities for diabetes, hypertension and heart healthy lifestyle, to include COVID vaccination education.

Website • Facebook

Counties Served: Albany, Rensselaer, Schenectady

Jah-Raii Gause, jahgause@gmail.com



BRIDGES OUT OF POVERTY, LEWIS

Provide Getting Ahead in a Just Gettin'-By World and Staying Ahead sessions with people experiencing poverty to create positive social connections and build resources. Conduct Bridges Out of Poverty trainings for community partners.

[Facebook](#)

County Served: Lewis

Stephanie Houser Fouse, stephaniehouserfouse@lewiscounty.ny.gov



BRING ON THE SPECTRUM COMMUNITY SPACE AND SENSORY GYM

Deliver movement, fitness and recreation opportunities for K-12 students in rural areas across a spectrum of abilities and diversity, including neurodiversity.

[Website](#) • [Facebook](#)

Counties Served: Albany, Columbia, Fulton, Greene, Rensselaer, Saratoga, Schenectady, Ulster, Warren, Washington

Lisa Audi, Lisa@BringOnTheSpectrum.org

BUFFALO GO GREEN, INC.

Provide access to healthy food and nutrition education through cooking demonstrations for both children and adults, and urban farm markets.

[Website](#) • [Facebook](#)

Counties Served: Erie, Niagara

Allison DeHoney, mrodgers@buffalogogreen.org



CAPITAL DISTRICT LATINOS, INC.

Conduct chronic kidney disease prevention program tailored for Latinos that provides education, testing, and promotes wellness activities (exercise, yoga, Zumba, etc.)

[Website](#) • [Facebook](#)

Counties Served: Albany, Rensselaer, Schenectady

Israel Soto de Bovee, isoto@capitaldistrictlatinos.org



CARE MANAGEMENT COALITION

Improve intake and referral system, inclusive of a SDOH assessment, serving low-income and families of color in the Broadway-Fillmore neighborhood of Buffalo; follow up with integrated case management to connect families with what they need.

[Facebook](#)

County Served: Erie

Tara Burgess, burgessst@epicforchildren.org



CAYUGA COMMUNITY HEALTH NETWORK, INC.

Conduct street outreach with individuals at risk of homelessness. Provide 1:1 intensive supports and linkages to housing, health care, and services referrals. Develop and implement a financial literacy program.

[Website](#) • [Facebook](#)

County Served: Cayuga

Dr. Shari Weiss, sweiss@cayugahealthnetwork.org





CENTER FOR SELF ADVOCACY, INC.

Create easy to understand training videos, and work with those who have disabilities on how to improve their skills in navigating online medical portals and other telehealth programs. Through a peer-led model, we'll work one-on-one with a person to help them learn to maintain access to medical care.

[Website](#) • [Facebook](#)

Counties Served: Erie, Niagara

Sam Mattle, Smattle@center4sa.org

CHENANGO HEALTH NETWORK

Support a rural LGBTQ+ Resource and Education Specialist to provide training and education to businesses, schools, and other nonprofits to expand inclusivity and safety for LGBTQ+ people, including safe access of health resources.

[Website](#) • [Facebook](#)

Counties Served: Chenango, Delaware, Otsego

Mikayla Jones, mikayla@chenangohealth.org



CHILDREN'S HEALTH & RESEARCH FOUNDATION

Deliver support services to pregnant persons, focusing on the social determinants of health, and provided collaboratively by community health workers and doulas.

[Website](#)

Counties Served: Rockland, Westchester

Dr. Angela Campbell, campbella@lhvpn.net

CHURCH OF LOVE FAITH CENTER

Convene health and wellness forums for individuals, including seniors, to address the impact of COVID-19 with attention on health, mental health and healthy lifestyles to prevent chronic disease.

[Website](#) • [Facebook](#)

County Served: Monroe

.....
Dennis Copeland, denniscopeland15@gmail.com



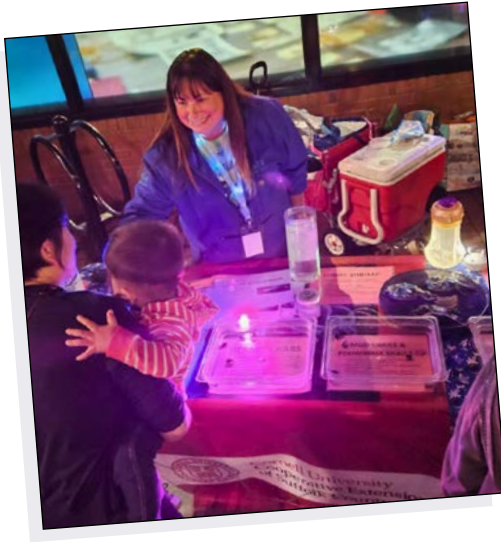
CORNELL COOPERATIVE EXTENSION OF SUFFOLK

Provide educational mental health programs and resources to parents of school-aged children.

[Website](#) • [Facebook](#)

County Served: Suffolk

.....
Cara Sultan, caw10@cornell.edu



CORNELL COOPERATIVE EXTENSION SCHOHARIE & OTSEGO COUNTIES

Expand the reach of existing nutrition education resources and services into unserved areas, strengthen collaboration and data collection.

[Website](#) • [Facebook](#)

Counties Served: Montgomery, Otsego, Schoharie

.....
Elizabeth A. Callahan, eac283@cornell.edu



CORNERSTONE COMMUNITY CHURCH

Conduct a trauma-informed art therapy program for people living with mental illness and housing insecurity to support their wellbeing and reduce isolation.

[Website](#) • [Facebook](#)

County Served: Oneida

Cathy Marsh, silversinger47@yahoo.com



EAST HILL MEDICAL CENTER

Create and distribute wellness toolkits to patients with diabetes/ pre-diabetes to build health literacy, self-management skills; facilitate referrals to supportive programs.

[Website](#) • [Facebook](#)

County Served: Cayuga

Abby Gunger, agunger@easthillmedical.com



EXERCISE EXPRESS

Provide wellness, fitness and socialization sessions with predominantly BIPOC seniors experiencing mental health/substance use challenges.

[Facebook](#)

County Served: Monroe

Latisha McCray, lmccray@theexerciseexpress.com



FAMILY SERVICE SOCIETY, INC.

Provide youth mentoring program in collaboration with law enforcement with youth at risk of juvenile justice/child welfare system involvement, substance abuse, and/or mental health issues.

[Website](#) • [Facebook](#)

County Served: Chemung

.....
Cynthia Gee, geec@familyservicesociety.org



FRASSTI EATS

Deliver COVID-19 prevention supplies, meals, and mental wellness support to people experiencing homelessness, people experiencing substance use disorders, and people over 65 years

County Served: Westchester

.....
Sheenadahnara Sierra, Sheena.sierra93@gmail.com

GENESIS HEALTH PROJECT NETWORK

Provide financial literacy education for African American individuals within Black churches and the wider community, highlighting link between financial wellness and health.

[Website](#) • [Facebook](#)

County Served: Onondaga

.....
Maria Brown, mbrown08@syr.edu



GOUVERNEUR VOLUNTEER RESCUE SQUAD, INC.

Paramedicine follow up visits to patients with chronic conditions post-discharge from hospital to reduce hospital re-admissions.

[Website](#)

County Served: Saint Lawrence

Mark Deavers, markdeavers@gvrs-ems.org

HEALTHY COMMUNITY ALLIANCE, INC.

Develop a culturally responsive outreach and messaging campaign to address food security and access to healthy foods, targeted to reach underserved, rural, WIC-eligible families. Activities include strategic outreach plan, community outreach events, and media campaign.

[Website](#) • [Facebook](#)

County Served: Cattaraugus

Ann Battaglia, abattaglia@hcanetwork.org



HOOD'S HOUSE OF HOOPS

Conduct wellness, fitness, and recreation programs for youth, with a gun violence prevention education component.

[Website](#) • [Facebook](#)

Counties Served: Albany, Rensselaer, Schenectady

Jamil Hood Sr., jlhoodsr@yahoo.com



HUMAN SERVICE DEVELOPMENT

Provide community health navigation/outreach worker services to underserved persons in need of linkages and referrals for care and support, including healthy food access and COVID information.

County Served: Chemung

Kathy Carpenter, kathy.carpenter@humanservicedevelopment.com



IBERO-AMERICAN ACTION LEAGUE

Provide health and wellness education workshops for Spanish-speaking seniors in rural areas to reduce social isolation spurred by COVID.

Website • Facebook

Counties Served: Fulton, Montgomery

Lucia Colindres, lucia.colindres@iaal.org



INDEPENDENT LIVING CENTER OF THE HUDSON VALLEY

Expand accessible wellness classes for individuals with disabilities focused on physical activity, nutrition education and counseling, and emotional wellbeing.

Website • Facebook

Counties Served: Albany, Columbia, Franklin, Fulton, Greene, Herkimer, Montgomery, Oswego, Rensselaer, Saint Lawrence, Saratoga, Schenectady, Warren, Washington

Denise Figueroa, dfigueroa@ilchv.org



INTERDENOMINATIONAL HEALTH MINISTRY COALITION

Convene educational symposiums for communities of color on men's and youth health, addressing the impacts of COVID on wellness, and education on social determinants, health disparities, and health equity. Enhance access to free counseling services for BIPOC families.

[Website](#) • [Facebook](#)

County Served: Monroe

Cathy Q. Little, ihmcroc@gmail.com



MADISON COUNTY RURAL HEALTH COUNCIL, INC.

Deliver the evidence-based "Eat Healthy-Be Active" curriculum to reach participants with low-health literacy levels.

[Website](#) • [Facebook](#)

Counties Served: Chenango, Madison

Christine Paul, christine.paul@mcruralhealthcouncil.org

MECHANICVILLE AREA COMMUNITY SERVICES CENTER

Expand housing safety and housing insecurity prevention programs, leveraging enhanced community partnerships. Develop and provide new program for senior citizens and essential workers focused on nutrition outreach, substance use disorders, mental health, and health literacy.

[Website](#) • [Facebook](#)

Counties Served: Rensselaer, Saratoga

Megan Quillinan, mquillinan@mechanicvilleacsc.org



MIND, BODY, SPIRIT MARRIAGE & FAMILY THERAPY

Conduct community mental health workshops tailored for Black and Latino families; promote mental health care accessibility.

[Website](#)

Counties Served: Erie, Monroe, Onondaga

Rhea Parks, rheap@mbsmft.com



NEW YORK RESEARCH EDUCATION AND COMMUNITY HEALTH

Provide health literacy and COVID-19 education sessions in Spanish and English; conduct symposium to build diverse healthcare workforce, drawing participants from underserved communities.

[Website](#) • [Facebook](#)

County Served: Westchester

Isimar Lopez, ILopez@Essenmed.com

NNLB UNITED

Conduct culturally competent anti-poverty initiative to include virtual education training, symposium for marginalized community members, and a culturally competent website.

[Website](#) • [Facebook](#) • [X \(Formerly Twitter\)](#)

Counties Served: Broome, Chenango, Monroe, Suffolk

Keris Lové, keris@nnlbunited.com



NORTH COUNTRY HEALTHY HEART NETWORK, INC.

Expand delivery of evidence-based chronic disease self-management programs via the development of service agreements with partners in order to meet growing need across a large rural region.

[Website](#) • [Facebook](#)

Counties Served: Clinton, Essex, Franklin, Hamilton, Saint Lawrence, Warren, Washington



.....
Ann Morgan, amorgan@heartnetwork.org

NYCEMOVES

Expand athletic clinics for underserved young athletes aged 13-21 on financial, health, and mental health literacy.

Counties Served: Albany, Rensselaer, Saratoga, Schenectady

.....
Isaiah Norman, Nycemoves@gmail.com

ORANGE PRIDE PARENT-ALLY COALITION

Expand wellness events and supportive resources for LGBTQ+ youth and families.

County Served: Orange

.....
Lisa Ruiz, Lisar Ruiz549@gmail.com

PARKER JEWISH INSTITUTE FOR HEALTH CARE AND REHABILITATION

Expand telehealth wellness programs to underserved populations with chronic health conditions that were neglected during COVID-19. Provide interpretation during sessions. Focus on healthy lifestyle, including nutrition, and COVID-19 education.

[Website](#) • [Facebook](#)

Counties Served: Nassau, Suffolk

.....
Lorraine Breuer, lbreuer@parkerinstitute.org



PEACE OF THE CITY

Conduct programs for K-12 students experiencing poverty to help them engage with school. Focus on educational technology support, physical health, nutrition, and trauma-informed counseling for children affected by grief and loss due to COVID-19.

[Website](#) • [Facebook](#)

County Served: Erie

Diann Takens, dtakens@peaceofthecity.org



PEEKSKILL NAACP

Address mental health effects of the COVID-19 pandemic through stress management workshops for Youth, Seniors, Black/African American, LGBTQ+ and Latinx individuals, focusing on coping techniques, resiliency education, mindfulness, mental health awareness and self care.

[Website](#) • [Facebook](#)

County Served: Westchester

Valerie Eaton, Peekskillnaacphealthcomm@gmail.com



PROYECTO FARO

Proyecto Faro conducted a series of Community Wellness Workshops focusing specifically on our Spanish and Haitian Kreyol speaking community members in Rockland County. We covered the topics of General Health, Women's Health, Mental and Emotional Health, Heart Diseases and Diabetes, and COVID/RSV/Flu and how to be prepared. We also had guest speakers from local government agencies and insurance companies that also shared about increasing accessibility for our diverse community members in terms of language, culture, and documentation status.

[Website](#) • [Facebook](#)

County Served: Rockland

Maria Marasigan, mmarasigan@proyectofarorockland.org



RESTORED BALANCE TEAM ESTEEM YEP

Conduct restorative justice and mentorship program with youth at risk of juvenile justice system involvement, covering topics such as gun violence, trauma, youth empowerment, COVID-19 health literacy, cultural health literacy, nutrition education, healing, mental health, and non-violence strategies.

[Facebook](#)

County Served: Albany

Adrienne Kissee, teamesteemyep@gmail.com



RURAL HEALTH NETWORK OF SCNY, INC.

Expand delivery of existing evidence-based chronic pain self-management and Mental Health First Aid programs in targeted rural communities, leveraging outreach and partnerships.

[Website](#) • [Facebook](#)

Counties Served: Delaware, Tioga

Mary Maruscak, mmaruscak@rhnscny.org



SENECA SCIENTIFIC SOLUTIONS+

Develop and conduct culturally tailored training with Tribal Nations on COVID-19 health information. Provide technical assistance to Tribal Nations on how to develop an emergency operations center. Provide technical assistance to Tribal Nations for creation of emergency response plans. Implement interactive resource to help vulnerable or elderly Indigenous people access COVID-19 treatment and health care.

[Website](#) • [Facebook](#)

Counties Served: Allegany, Cattaraugus, Cayuga, Chautauqua, Erie, Franklin, Niagara, Onondaga, Orleans, Saint Lawrence, Seneca, Suffolk, Wyoming

Dean Seneca, thundereagle1042@gmail.com



SER WEALTH MANAGEMENT DBA ELISA PLAN

Conduct community-based, culturally competent financial literacy program with Black, Latino and immigrant community members (many nurses) to support physical health and mental health.

[Website](#) • [Facebook](#)

Counties Served: Erie, Monroe, Onondaga

Ruth Elisa Simmons, info@elisaplan.com



SEVEN VALLEYS HEALTH COALITION

Deliver Chronic Disease Self-Management and “Eat Healthy-Be Active” workshops, enhancing the workshops with 1:1 prevention programming and extra supports.

[Website](#) • [Facebook](#)

County Served: Cortland

Jackie Leaf, jackie@sevenvalleyshealth.org



SOULJOY WELLNESS, LLC.

Provide dance fitness program with the Black faith community to reduce stress/anxiety and improve physical and mental wellbeing.

[Website](#) • [Facebook](#)

County Served: Nassau

Joy Williams, joy@souljoywellness.com



SOUTH ASIAN FUND FOR EDUCATION, SCHOLARSHIP, AND TRAINING, INC.



Conduct health literacy and healthy lifestyle workshops with individuals in South Asian immigrant neighborhoods, such as exercise classes for seniors, young mother activity groups, and empowering topics such as socio-economic development, parents' rights, and violence prevention. Provide linkages to services addressing social determinants of health.

[Website](#) • [Facebook](#)

Counties Served: Nassau, Suffolk

Mazeda Uddin, safestusa@gmail.com

ST. CATHERINE'S CENTER FOR CHILDREN

Expand street outreach program, including use of mobile Care-A-Van, for people at risk of being homeless to connect them to health care and address other SDOH.

[Website](#) • [Facebook](#)

Counties Served: Columbia, Greene

Alyson Bingham, abingham@st-cath.org



SULLIVAN ALLIES LEADING TOGETHER, INC.

Enhance community outreach efforts to connect people, especially those affected by the opioid crisis, to services and address SDOH, including housing, nutrition, and access to health care.

[Website](#) • [Facebook](#)

County Served: Sullivan

Martin Colavito, martincolavito1234@gmail.com



TABERNACLE OF PRAISE

Provide health and wellness workshops for families and caregivers on self-care, mental health, and physical health stability. Conduct wellness assessments with families and linkages to services/resources.

County Served: Nassau

Pastor Elena Mayfield, Tabofpraises@gmail.com

THE MARY IMOGENE BASSETT HOSPITAL DBA BASSETT MEDICAL CENTER

Expand the reach of chronic disease self-management programs by enhancing recruitment, engagement, participation and support of adults who have recently been hospitalized.

Website • Facebook

Counties Served: Chenango, Delaware, Herkimer, Madison, Montgomery, Oneida, Otsego, Schoharie

Wendy Brunner, wendy.brunner@bassett.org

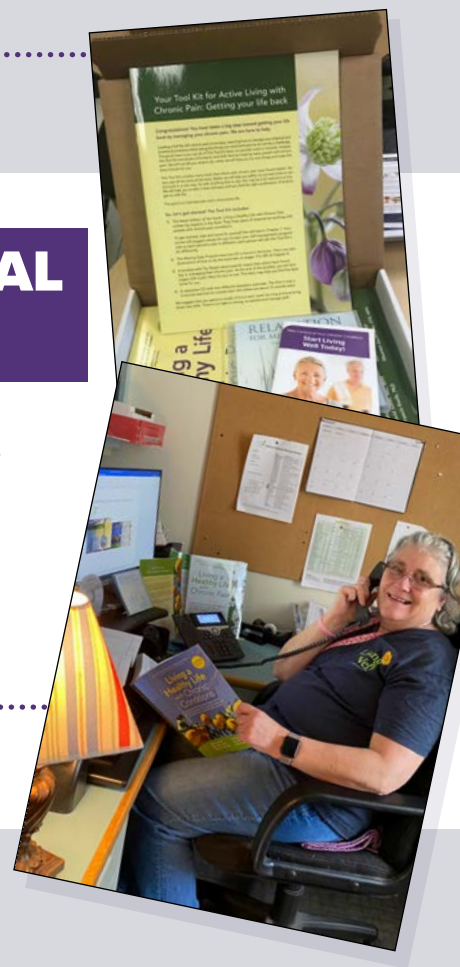
THE SALVATION ARMY – JAMESTOWN

Provide trauma-informed community-based counseling services, interventions, and outreach services for rural families who are at high risk of family abuse or have experienced family abuse, sexual assault or child abuse.

Website • Facebook

County Served: Chautauqua

Jeremy Swanson, jeremy.swanson@use.salvationarmy.org





THE SALVATION ARMY – UTICA

Enhance capacity of drop-in recovery center and its partners to serve people with substance use issues through a trauma-informed lens.

[Website](#) • [Facebook](#)

County Served: Oneida

John Creaser, john.creaser@use.salvationarmy.org

THE TRADING POST (OPERATING UNDER REVIVE WESLEYAN)

Expand emergency relief and wellness programs to address food insecurity and other SDOH in an underresourced rural community.

[Website](#) • [Facebook](#)

Counties Served: Chautauqua, Erie, Wyoming

Peggy Austin, paustin@revivewesleyan.com



THE VINEYARD FARMS, INC.

Wellbeing Navigators conduct focused outreach to individuals in low-income housing to address SDOH needs: food security, healthy food, chronic disease, physical and mental health, housing, employment, among others.

[Website](#)

County Served: Monroe

Sister Marsha L. Allen, Gonowforjesus@aol.com



TRUTH PHARM

Utilize Community Health Navigators to assess and support any unmet social, health and wellness needs of people dealing with substance use challenges. Provide overdose recognition and response training to community members.

[Website](#) • [Facebook](#)

County Served: Broome

.....
Kathy Staples, kathys.rainmaker@gmail.com



UNITED TENANTS OF ALBANY

Increase capacity of homelessness prevention and rental assistance staff to assess and effectively address Social Determinants of Health; implement enhanced assessment and referral process.

[Website](#) • [Facebook](#)

Counties Served: Albany, Rensselaer, Saratoga, Schenectady

.....
Canyon Ryan, canyon@unitedtenantsalbany.org

UNITED WAY OF THE DUTCHESS-ORANGE REGION, INC.

Enhance existing community wellness programs (crisis response, food access, financial literacy, emergency mental health, etc.).

[Website](#) • [Facebook](#)

Counties Served: Dutchess, Orange

.....
Melissa Clark, mclark@uwdor.org



VALLEY CENTRAL PARENTS FOR SOCIAL JUSTICE

Deliver multicultural wellness sessions for BIPOC school aged children and their parents focused on COVID-19 education, physical fitness, art therapy, mental wellness, and nutrition.

County Served: Orange

Lisa Ruiz, LisaRuiz549@gmail.com



WARRIOR HOUSE OF WNY

Conduct social-emotional support program for parents/caregivers of young children to promote COVID-19 health literacy, and enrich Veterans and community members throughout Western New York through supported services that promote social and emotional development and empower use of local resources to address SDOH (e.g., food, health access).

Website • Facebook

Counties Served: Genesee, Orleans, Wyoming

Susan Zeliff, warriorhouseofwny@gmail.com



WATCH US CHANGE US

Deliver community wellness sessions for youth on topics including nutrition, physical activity, mental balance, dental hygiene, COVID/public health, summer skin safety, asthma/food allergies, bee allergies, swimming safety, financial literacy, housing navigation.

Facebook

County Served: Broome

Kashif Summers, lilka202002@yahoo.com



WAYNE COUNTY ACTION PROGRAM, INC.

Expand reach and retention rate of chronic disease self-management programs (chronic illness, falls prevention and diabetes) for economically disadvantaged seniors.

[Website](#) • [Facebook](#)

Counties Served: Ontario, Seneca, Wayne

Donna Johnson, donna.johnson@waynecap.org



WESTERN NEW YORK INTEGRATED CARE COLLABORATIVE, INC.

Increase number and diversity of trained peer leaders and expand language capabilities to deliver chronic disease self-management programs (chronic illness, diabetes, chronic pain).

[Website](#)

Counties Served: Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming

Nikki Kmicinski, nkmicinski@wnyicc.org



WESTERN NEW YORK RURAL AREA HEALTH EDUCATION CENTER

Develop and launch self-paced online course for rural healthcare workforce focused on SDOH in rural communities. Course includes interviews with healthcare professionals in Western New York, interactive slides, and helpful information about SDOH.

[Website](#) • [Facebook](#)

Counties Served: Allegany, Cattaraugus, Chautauqua, Genesee, Livingston, Monroe, Ontario, Orleans, Steuben, Wayne, Wyoming, Yates

Sara Longhini, slonghini@r-ahec.org





WHOLE ME, INC.

Deliver comprehensive supports to serve the needs of the deaf and hard of hearing community. Supports include educational workshops and care coordination to address SDOH needs, such as financial literacy, housing needs, access to communication, health care. Educational sessions with businesses or community organizations who are unfamiliar with the deaf and hard of hearing community.

[Website](#) • [Facebook](#)

County Served: Onondaga

Joelene Orlando, jorlando@wholemeinc.com

WOMEN OF PEARLS' HEALTHY, EMPOWERED, AND LOVED (HEAL) INITIATIVE

Healthy, Empowered, And Love (HEAL) is an initiative designed specifically for BIPOC women, focusing on improving their health and well-being. HEAL is a holistic approach that empowers Black women to build sustainable habits and prioritize their well-being across Seven Dimensions of Wellness.

[Website](#) • [Facebook](#)

County Served: Onondaga



Babette Baker, bbaker@paivdeiapm.com



YOU ARE BEAUTIFULLY MADE, LLC.

Conduct community engagement events tailored for Black women (mothers-daughters) to provide education on physical wellbeing, mental health, COVID-19 and nutrition.

[Facebook](#)

County Served: Monroe

Ronieka Burns, ubeautifullymade@gmail.com



This directory was supported by funds made available from the Centers for Disease Control and Prevention, Center for State, Tribal, Local and Territorial Support, under Grant Number OT21-2103. The content of this directory are those of the authors and do not necessarily represent the official position of or endorsement by the Centers for Disease Control and Prevention.