

**ATTACHMENT B - COST PROPOSAL**  
**RFP #20455**

Bidders must propose all-inclusive unit pricing for each survey type and each survey year. Refer to Section 4.0 Scope of Work and Section 5.4 Payment.

Bidder must provide prices for every survey type and survey year in Section A: Annual Statewide BRFSS and Asthma Call Back Deliverables, Section B: Expanded County-Level BRFSS and Asthma Call Back Deliverables, Section C: Alternative Mode Annual Statewide BRFSS and Asthma Call Back Deliverables, Section D: Alternative Mode Expanded County-Level BRFSS and Asthma Call Back Deliverables, and Section E: Formative Data Collection Deliverables.

**Bids that do not include pricing in every green shaded box for every survey type and every survey year in Sections A, B, C, D, and E will be disqualified.**

<b>SECTION A: Annual Statewide BRFSS and Asthma Call Back Deliverables</b>										
For Survey Type 1 and 2, the average telephone survey length has been 25 minutes or less in the past. Should the need arise to field surveys longer than 25 minutes in the future, pricing is also required for surveys exceeding 25 minutes in length.										
For each year 2026, 2028 and 2029: Use column A to provide the price per completed survey interview that is 25 minutes or less using an estimated 1440 annual landline and 10,560 annual cellphone completed survey interviews per year. Use column B to provide the price per completed survey interview that is 26-27 minutes in length using an estimated 1440 annual landline and 10,560 annual cellphone completed survey interviews per year. Use column C to provide the price per completed survey interview that is 28-29 minutes in length using an estimated 1440 annual landline and 10,560 annual cellphone completed survey interviews per year.										
Survey Type	Estimated Completed Survey Interviews Per Year*	2026 Price Per Completed Survey Interview			2028 Price Per Completed Survey Interview			2029 Price Per Completed Survey Interview		
		A <25 min	B 26-27 min	C 28-29 min	A <25 min	B 26-27 min	C 28-29 min	A <25 min	B 26-27 min	C 28-29 min
1. Annual Landline	1440									
2. Annual Cellphone	10,560									
For item 3 below, enter one price per completed survey interview for each year using an estimated 500 annual Asthma Call Back completed survey interviews per year.										
Survey Type	Estimated Completed Survey Interviews Per Year*	2026 Price Per Completed Survey Interview			2028 Price Per Completed Survey Interview			2029 Price Per Completed Survey Interview		
3. Annual Asthma Call Back – for Landline or Cellphone	500									

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**SECTION B: Expanded County-Level BRFSS and Asthma Call Back Deliverables**

For Survey Type 1 and 2, the average telephone survey length has been 25 minutes or less in the past. Should the need arise to field surveys longer than 25 minutes in the future, pricing is also required for surveys exceeding 25 minutes in length.

For each year 2027 and 2030:

Use column A to provide the price per completed survey interview that is 25 minutes or less using an estimated 4,320 annual landline and 31,680 annual cellphone completed survey interviews per year.

Use column B to provide the price per completed survey interview that is 26-27 minutes in length using an estimated 4,320 annual landline and 31,680 annual cellphone completed survey interviews per year.

Use column C to provide the price per completed survey interview that is 28-29 minutes in length using an estimated 4,320 annual landline and 31,680 annual cellphone completed survey interviews per year.

Survey Type	Estimated Completed Survey Interviews Per Year*	2027 Price Per Completed Survey Interview			2030 Price Per Completed Survey Interview		
		A <25 min	B 26-27 min	C 28-29 min	A <25 min	B 26-27 min	C 28-29 min
1. Expanded Landline	4,320						
2. Expanded Cellphone	31,680						

For Survey Type 3, enter the price per completed survey interview for 2027 and 2030 using an estimated 1500 Expanded Asthma Call Back completed survey interviews per year.

Survey Type	Estimated Completed Survey Interviews Per Year*	2027 Price Per Completed Survey Interview	2030 Price Per Completed Survey Interview
3. Expanded Asthma Call Back – for Landline or Cellphone	1500		

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**SECTION C: Alternative Mode Annual Statewide BRFSS and Asthma Call Back Deliverables**

Alternative mode surveys have not been conducted in the past. If conducted during the awarded contract term, it is estimated that approximately 2500 completed Alternative Mode Surveys per year will be required for the Annual Statewide BRFSS core survey using any combination of survey types 1, 2, 3 listed below. Enter a price per Completed Alternative Mode Survey for 2026, 2028, and 2029.

Survey Type	Estimated Completed Alternative Mode Survey Per Year*	2026 Price Per Completed Alternative Mode Survey	2028 Price Per Completed Alternative Mode Survey	2029 Price Per Completed Alternative Mode Survey
1. Annual Statewide Survey - Random digit dial recruitment to web survey	2,500			
2. Annual Statewide Survey - Address-based sampling recruitment to web survey	2,500			
3. Annual Statewide Survey - Social media recruitment to web survey	2,500			

Alternative mode surveys have not been conducted in the past. If conducted during the awarded contract term, it is estimated that approximately 100 completed Alternative Mode Surveys per year will be required for the Annual Statewide BRFSS Asthma Call Back Survey using any combination of survey types 4, 5, 6 listed below.

Survey Type	Estimated Completed Alternative Mode Surveys Per Year*	2026 Price Per Completed Alternative Mode Survey	2028 Price Per Completed Alternative Mode Survey	2029 Price Per Completed Alternative Mode Survey
4. Asthma Call Back Survey - Random digit dial recruitment to web survey	100			
5. Asthma Call Back Survey - Address-based sampling recruitment to web survey	100			
6. Asthma Call Back Survey - Social media recruitment to web survey	100			

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**SECTION D: Alternative Mode Expanded County-Level BRFSS and Asthma Call Back Deliverables**

Alternative mode surveys have not been conducted in the past. If conducted during the awarded contract term, it is estimated that approximately 7500 completed Alternative Mode Surveys per year will be required for the Expanded County-Level BRFSS core survey using any combination of survey types 1, 2, 3 listed below.

Survey Type	Estimated Completed Alternative Mode Surveys Per Year*	2027 Price Per Completed Alternative Mode Survey	2030 Price Per Completed Alternative Mode Survey
1. Expanded County-Level Survey - Random digit dial recruitment to web	7,500		
2. Expanded County-Level Survey - Address-based sampling recruitment to web survey	7,500		
3. Expanded County-Level Survey - Social media recruitment to web survey	7,500		

Alternative mode surveys have not been conducted in the past. If conducted during the awarded contract term, it is estimated that approximately 300 completed Alternative Mode Surveys per year will be required for the Expanded County-Level BRFSS Asthma Call Back Survey using any combination of survey types 4, 5, 6 listed below.

Survey Type	Estimated Completed Alternative Mode Surveys Per Year*	2027 Price Per Completed Alternative Mode Survey	2030 Price Per Completed Alternative Mode Survey
4. Asthma Call Back Survey - Random digit dial recruitment to web survey	300		
5. Asthma Call Back Survey - Address-based sampling recruitment to web survey	300		
6. Asthma Call Back Survey - Social media recruitment to web survey	300		

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**SECTION E: Formative Data Collection Deliverables**

Enter an all-inclusive price for each deliverable below for each year 2026, 2027, 2028, 2029, and 2030.

Deliverable	Quantity Per Year	2026 Price	2027 Price	2028 Price	2029 Price	2030 Price
1. Study proposal	1					
2. Data collection	1					
3. Summary report of findings	1					
4. Dataset and codebook	1					

\*For estimated completed survey interviews stated in Sections A, B, C, and D; the actual number of completed survey interviews may be higher or lower and the contractor will be responsible for performing the actual number of completed survey interviews required. Actual survey requirements will be determined prior to the start of data collection for each survey year. There is no guarantee of actual quantities. NYSDOH/HRI payment will be based on actual completed surveys per Section 5.4 payments.

**Note: Payment for all complete survey interviews and complete alternative mode surveys will be contingent upon satisfactory performance of the required service elements detailed in Section 4.0 Scope of Work.**

**By signing this Cost Proposal Form, Bidder agrees that the prices above are binding for 365 days from the proposal due date.**

\_\_\_\_\_  
**Bidder's Authorized Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Print Name**

\_\_\_\_\_  
**Title**