



Department of Health

KATHY HOCHUL
Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

A & J Home Care (2567L001)
4 West Prospect Avenue
Mount Vernon, NY 10550

Dear Jeffrey Shemia and Agnes Shemia:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

You are directed to immediately **cease and desist** from making the following statements or taking the following actions:

- Providing false information to consumers about the requirements of the Statewide Fiscal Intermediary transition.
- Charging a fee to potential personal care workers for the minimum 40-hour training and assessment to become a personal care assistant.
- Falsely telling PAs that they can provide personal care services (PCS) to their family member currently participating in CDPAP, in violation of 18 NYCRR 505.14.
- Falsely telling PAs that they can provide PCS without meeting PCS requirements, including training and other assessments, registrations, and background checks.
- Falsely telling consumers that as of April 1, 2025, they no longer qualify for CDPAP services, or that their PA will no longer qualify to provide PA services.
- Falsely telling PAs or consumers that a personal care worker in a LHCSA can provide the same services as a PA under the CDPAP in violation of scope of practice regulations.

You are hereby directed to inform affected CDPAP consumers, designated consumer representatives, and PAs of any false or inaccurate information that has been provided, to provide corrected information, and to direct consumers to contact the consumer’s Managed Care Organization, their Local Department of Social Services, or Public Partnerships, LLC.

As communicated previously, should your organization receive concerns from consumers or PAs about the transition required by Social Services Law § 365-f(4-a) which you are unable to answer, it is your responsibility to direct them to contact either the consumer’s Managed Care Organization, their Local Department of Social Services, or Public Partnerships, LLC.

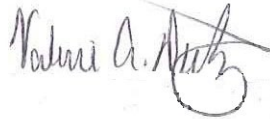
LHCSA and FI operators are reminded that the Department will use its regulatory authority to enforce statutes and regulations governing LHCSAs and CDPAP, and such enforcement action may include a recommendation for licensure revocation as authorized under NYS Public Health Law 3605-a, as well as referral to the appropriate authorities for investigation of possible Medicaid fraud subject to recoupment and/or consumer fraud.

Thank you for your attention to this matter. If you have any questions, please have your attorney contact the Department of Health's Division of Legal Affairs, Bureau of Program Counsel, at 518-473-3233, or by email to dlahouse@health.ny.gov, using "CDPAP" in the subject line.

Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

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JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Aasha Services Inc., d/b/a Aasha Home Care (2340L001)
8914 168th Street Suite A-102
Jamaica, NY 11432

Dear Fulop Lebowitz:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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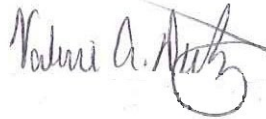
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

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JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

All American Homecare Agency, Inc. (2064L001)
2784 Coney Island Ave
Brooklyn, NY 11235

Dear Operator:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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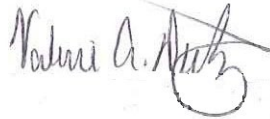
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

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JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

AllStar Homecare Agency, Inc. (1929L001)
762 59th Street Suite 501
Brooklyn, NY 11220

Dear Wai Man Liu:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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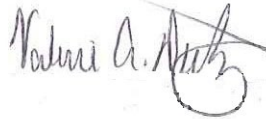
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

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JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Bangla LHCSA Home Care Inc. (2348L001)
77-08 101st Avenue
Ozone Park, NY 11416

Dear Mufizul Ahad:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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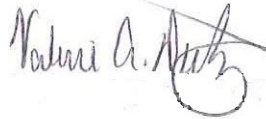
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

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Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

CNT Homecare Services, LLC (2191L001)
175-67 Hillside Avenue 1st Floor
Jamaica, NY 11432

Dear Lan Chen:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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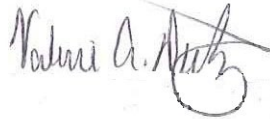
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Trisha Schell-Guy, Director
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Valerie A. Deetz
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Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

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Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Edison Home Health Care (1815L001)
220 36th Street
Brooklyn, NY 11235

Dear Daniel Ellenberg:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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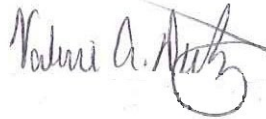
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Trisha Schell-Guy, Director
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Valerie A. Deetz
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Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

KATHY HOCHUL
Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Expert Home Care Inc. (2549L001)
2711 Coney Island Avenue 2nd Floor
Brooklyn, NY 11235

Dear Operator:

Subject: Cease and Desist

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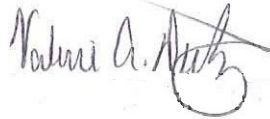
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Trisha Schell-Guy, Director
Division of Program Development & Management
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Valerie A. Deetz
Deputy Director
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cc: Kathy Marks, General Counsel



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JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Freedomcare LLC (1957L004)
127 West 30TH Street 9th Floor
New York, NY 10001

Dear Kelly A. Blundy and Ann D. Stroller:

Subject: Cease and Desist

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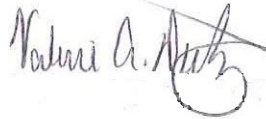
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Trisha Schell-Guy, Director
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cc: Kathy Marks, General Counsel



Department of Health

KATHY HOCHUL
Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Golden Age Home Care Inc. (1826L001)
3789 E. Tremont Avenue
Bronx, NY 10465

Dear Marian E. Howell:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

You are directed to immediately **cease and desist** from making the following statements or taking the following actions:

- Providing false information to consumers about the requirements of the Statewide Fiscal Intermediary transition.
- Charging a fee to potential personal care workers for the minimum 40-hour training and assessment to become a personal care assistant.
- Falsely telling PAs that they can provide personal care services (PCS) to their family member currently participating in CDPAP, in violation of 18 NYCRR 505.14.
- Falsely telling PAs that they can provide PCS without meeting PCS requirements, including training and other assessments, registrations, and background checks.
- Falsely telling consumers that as of April 1, 2025, they no longer qualify for CDPAP services, or that their PA will no longer qualify to provide PA services.
- Falsely telling PAs or consumers that a personal care worker in a LHCSA can provide the same services as a PA under the CDPAP in violation of scope of practice regulations.

You are hereby directed to inform affected CDPAP consumers, designated consumer representatives, and PAs of any false or inaccurate information that has been provided, to provide corrected information, and to direct consumers to contact the consumer’s Managed Care Organization, their Local Department of Social Services, or Public Partnerships, LLC.

As communicated previously, should your organization receive concerns from consumers or PAs about the transition required by Social Services Law § 365-f(4-a) which you are unable to answer, it is your responsibility to direct them to contact either the consumer’s Managed Care Organization, their Local Department of Social Services, or Public Partnerships, LLC.

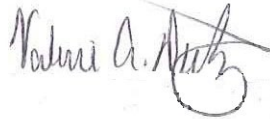
LHCSA and FI operators are reminded that the Department will use its regulatory authority to enforce statutes and regulations governing LHCSAs and CDPAP, and such enforcement action may include a recommendation for licensure revocation as authorized under NYS Public Health Law 3605-a, as well as referral to the appropriate authorities for investigation of possible Medicaid fraud subject to recoupment and/or consumer fraud.

Thank you for your attention to this matter. If you have any questions, please have your attorney contact the Department of Health's Division of Legal Affairs, Bureau of Program Counsel, at 518-473-3233, or by email to dlahouse@health.ny.gov, using "CDPAP" in the subject line.

Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

KATHY HOCHUL
Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Marks Home Care Agency (2654L001)
40-04 Junction Boulevard
Corona, NY 11368

Dear Danielle Ganz:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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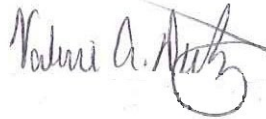
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

KATHY HOCHUL
Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Maxim of New York (1121L001)
777 Westchester Avenue Suite 110
White Plains, NY 10604

Dear Stephen Preiato:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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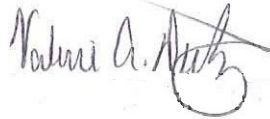
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

KATHY HOCHUL
Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Platinum Home Health Care, Inc. (1594L001)
170 53rd Street
Brooklyn, NY 11232

Dear Lynette Rivera:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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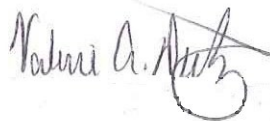
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

KATHY HOCHUL
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JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

True Care (2752L001)
6677A Broadway
Riverdale, NY 10471

Dear Operator:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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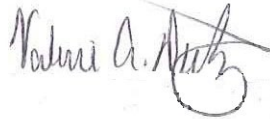
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

KATHY HOCHUL
Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Ultracare Family Wellness Program, LLC (2173L001)
147 Front Street Unit 45E
Brooklyn, NY 11201

Dear Desmond Johnson:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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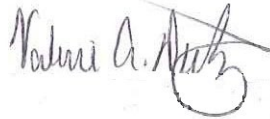
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

KATHY HOCHUL
Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

X-Treme Care (1630L001)
212-12 Northern Blvd., 3rd Floor
Bayside, NY 11361

Dear YingChe Choi:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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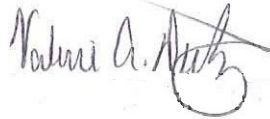
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

KATHY HOCHUL
Governor

JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 10, 2025

Easy Choice Agency Inc.
3836 10th Avenue
NY, NY 10034

Subject: Cease and Desist

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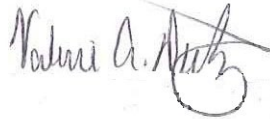
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Sincerely,



Trisha Schell-Guy, Director
Division of Program Development & Management
Office of Health Insurance Programs



Valerie A. Deetz
Deputy Director
Office of Aging & Long-Term Care

cc: Kathy Marks, General Counsel



Department of Health

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JAMES V. McDONALD, MD, MPH
Commissioner

JOHANNE E. MORNE, MS
Executive Deputy Commissioner

March 13, 2025

Caring Professionals, Inc.
70-20 Austin Street, Suite 135
Forest Hills, NY 11375-4701

Dear Miriam Sternberg:

Subject: Cease and Desist

The New York State Department of Health (“Department”) has received a complaint that your organization is providing personal assistants (PA), and consumers and/or their designated representatives, participating in the Consumer Directed Personal Assistance Program (CDPAP), information that may be false, deceptive, or coercive, in violation of the rules and regulations related to the operation of a fiscal intermediary (FI) service for CDPAP authorized under 18 NYCRR, Part 505, or a Licensed Home Care Services Agency (LHCSA), licensed under Public Health Law Article 36.

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- Falsely telling PAs or consumers that a personal care worker in a LHCSA can provide the same services as a PA under the CDPAP in violation of scope of practice regulations.
- Falsely telling PAs or consumers that your organization will continue to provide CDPAP services after April 1, 2025.

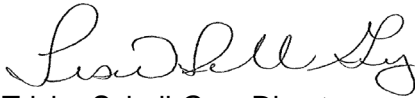
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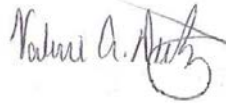
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Trisha Schell-Guy, Director
Division of Program Development & Management
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cc: Kathy Marks, General Counsel