



## Department of Health

**ANDREW M. CUOMO**  
Governor

**HOWARD A. ZUCKER, M.D., J.D.**  
Commissioner

**SALLY DRESLIN, M.S., R.N.**  
Executive Deputy Commissioner

**TO: Medicaid Managed Care, HIV/SNP and HARP**

**DATE: August 16, 2018**

**RE: Engagement and Enrollment (Outreach) Optimization Proposal for Enrolling High-Risk Members**

To accommodate Medicaid Managed Care Plans (MMCP), HIV/Special Need Plan(SNP), and Health and Recovery Plans (HARP) request for additional time to submit an Engagement and Enrollment (Outreach) Optimization Proposal to Enroll High Risk Members, the Department of Health will be extending the deadline to September 28, 2018.

Proposals can be submitted to the Department through the Health Home Bureau Mail Log at: [https://apps.health.ny.gov/pubdoh/health\\_care/medicaid/program/medicaid\\_health\\_homes/emailHealthHome.action](https://apps.health.ny.gov/pubdoh/health_care/medicaid/program/medicaid_health_homes/emailHealthHome.action)

Select: **MCP/MLTC Contracts** from the dropdown menu.

Submission of Proposals must be received by the close of business September 28, 2018.