

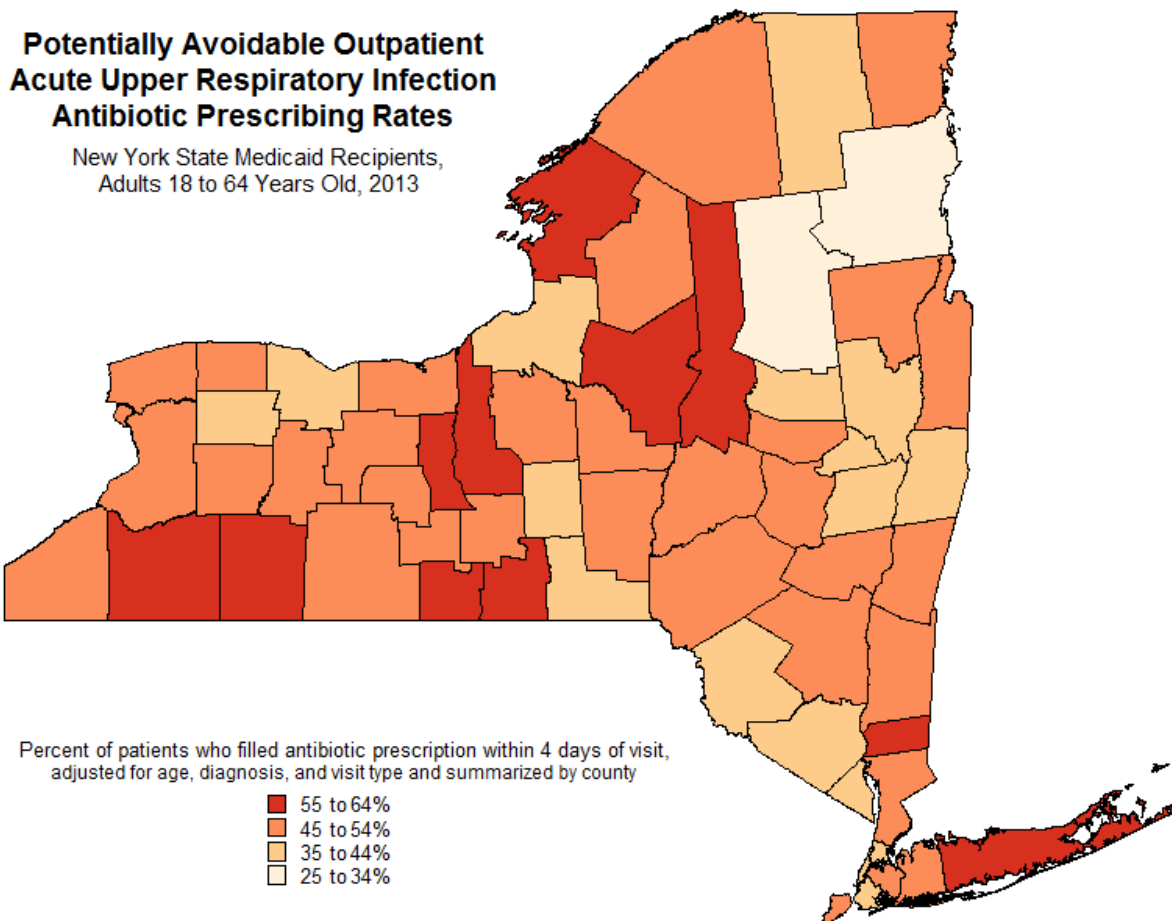
(Here are two examples of materials that may be downloaded or ordered from the New York “Get Smart” Campaign” including a “Viruses or Bacteria?” chart:

<http://www.cdc.gov/getsmart/community/materials-references/print-materials/everyone/virus-bacteria-chart.pdf> and the “viral prescription pad” which gives patients a “takeaway”:

<http://www.cdc.gov/getsmart/community/materials-references/print-materials/hcp/viral-rx-pad-color.pdf> )

- Enlist physician/nurse practitioner/physician assistant “champions” who will become standard-bearers for antibiotic resistance at their facilities, county medical society meetings and local Grand Rounds

If you are interested in joining the “Get Smart” effort in New York State or becoming a “champion” of appropriate antibiotic prescribing (setting an example helps every community), please contact Mary Beth Wenger, Project Coordinator of the New York “Get Smart” Campaign at 518-474-1036 or email her at: [marybeth.wenger@health.ny.gov](mailto:marybeth.wenger@health.ny.gov). And don’t hesitate to get involved in national “Get Smart Week” (November 16-22). Follow this link to learn how you and your practice can join in: <http://www.cdc.gov/getsmart/week/index.html>.



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