



The Challenge of Numeracy: Why Simply Providing the Data is Not Enough - FREE Webinar on 12/14

Hello everyone,

In case you're interested, here is the link for the webinar -

<http://campaign.r20.constantcontact.com/render?ca=f2a9e1a5-b1bb-4534-95c3-c07...>

**The Challenge of Numeracy:
Why Simply Providing the Data
is not Enough**

Monday, December 14, 2015

10:00am - 11:30am PST / 1:00pm - 2:30pm EST

Join us in the latest event in the **Health Communication Matters! Webinar Series**. This webinar will present on the challenges posed by the quantitative health information we share with health care consumers. It will include a brief review of the prevalence and health impact of low numeracy skills in the United States identified by the Program for the International Assessment of Adult Competencies (PIAAC), a large-scale assessment conducted in 2012. It will then review the **impact of low numeracy on health care consumers' abilities to use health data in meaningful ways** and discuss **communication strategies to overcome these barriers**.



Message by Thao Doan

On november 25, 2015 at 10:03 - 32 views, 0 replies, 1 follower

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