



FLU/COVID-19/RSV

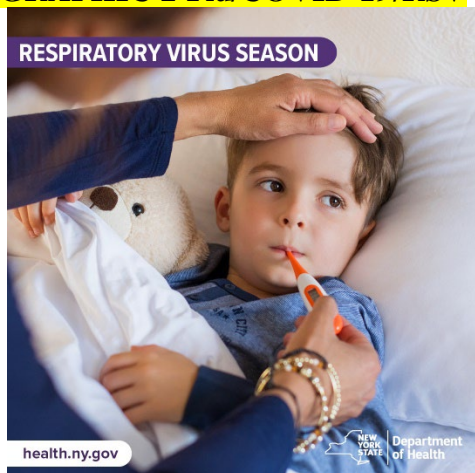
GRAPHIC 1 Flu/COVID-19/RSV UPDATES

Influenza	Immunization Recommendations for 2025-2026 Respiratory Illness Season	COVID-19	Immunization Recommendations for 2025-2026 Respiratory Illness Season	RSV	Immunization Recommendations for 2025-2026 Respiratory Illness Season
Infants and Children	• Children 6 months and older	Infants and Children	• All children 6-23 months • Children 2-18 years with risk factors • Kids who live with people at high risk, who live in a group home, or request of parents/guardians	Infants and Children	• Infants less than 8 months (if the person who gave birth wasn't vaccinated during pregnancy) • Children 8-19 months at high risk for severe RSV
Pregnancy	• At any point in pregnancy	Pregnancy	• At any point in pregnancy	Pregnancy	• Between 32-36 weeks gestation
Adults Over 18	• Everyone	Adults Over 18	• Adults 65+ • Adults 19-64 with underlying conditions or high risk of exposure • Adults who want a vaccine	Adults Over 18	• Everyone 75+ • Adults 50-74 with risk factors who haven't received a prior dose

CAPTION

Don't add serious illness to the winter battles of cold, sleet and snow. Shield yourself and your loved ones with vaccinations to prevent respiratory illness. Talk to your health care provider about recommendations for flu, RSV and COVID. health.ny.gov/prevention/immunization/

GRAPHIC 2 Flu/COVID-19/RSV



CAPTION

Respiratory virus season is coming. Vaccines are our best defense against illness, hospitalization and death from flu, COVID-19, RSV and other respiratory illnesses. When you prepare your immune system to recognize and fight viruses you help protect yourself, your family and your community. Learn more: health.ny.gov/prevention/immunization/



GRAPHIC 3 Flu/COVID-19/RSV



CAPTION

Prepare now for respiratory virus season. Find answers to questions about symptoms, treatments and steps to protect yourself, your family and community against flu, COVID-19, RSV and other respiratory illnesses. health.ny.gov/prevention/immunization/

GRAPHIC 4 FLU/COVID-19/RSV



CAPTION

The more you know about flu, COVID-19, RSV and other respiratory illnesses, the better prepared you will be to protect yourself, your family and your community during virus season. Check that you have reliable, up-to-date information on the dangers of respiratory illnesses and how to be safe. health.ny.gov/prevention/immunization/



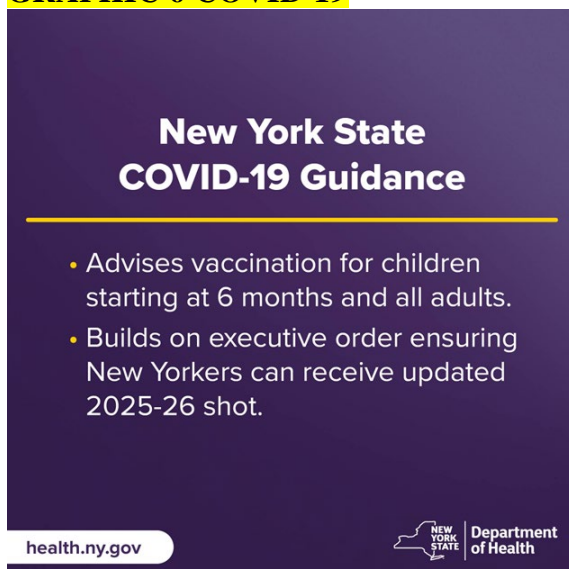
GRAPHIC 5 FLU COVID-19 RSV



CAPTION

Flu, COVID-19, RSV and other respiratory illnesses can be serious. The first step to protect yourself and your family is to be up to date on vaccinations. Learn about vaccines and the protection they offer everyone. health.ny.gov/prevention/immunization/vaccine_safety/frequently_asked_questions.htm

GRAPHIC 6 COVID-19



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[.@NYHealthCommish](https://www.ny.gov/news/governor-hochul-issues-covid-19-vaccine-guidance-new-yorkers-partnership-northeast-public): “Vaccines save lives, and this guidance ensures every New Yorker from our youngest children to those at highest risk has safe, reliable access to the COVID vaccine.” [governor.ny.gov/news/governor-hochul-issues-covid-19-vaccine-guidance-new-yorkers-partnership-northeast-public](https://www.ny.gov/news/governor-hochul-issues-covid-19-vaccine-guidance-new-yorkers-partnership-northeast-public)



Public Health Toolkit

Social Media



FB/INS/THREADS

#DrJamesMcDonald: “Vaccines save lives, and this guidance ensures every New Yorker from our youngest children to those at highest risk has safe, reliable access to the COVID vaccine. We are standing firm on our commitment to protecting the health of every New Yorker.”

governor.ny.gov/news/governor-hochul-issues-covid-19-vaccine-guidance-new-yorkers-partnership-northeast-public