



## MOTORCYCLE SAFETY

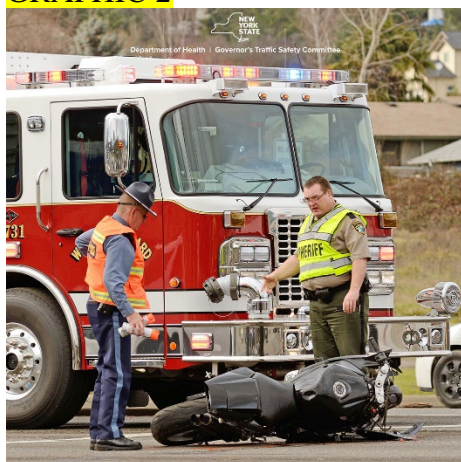
### GRAPHIC 1



### CAPTION

Drivers, reduce your speed. Don't be the reason a rider dies in a crash. Reduce your speed and reduce the risks. <https://trafficsafety.ny.gov/motorcycle-safety>

### GRAPHIC 2



### CAPTION

Riders and drivers: slow down. Reduce your speed and your risk of a deadly crash. Your risk of injury or death increases the faster you go. Learn more: <https://trafficsafety.ny.gov/motorcycle-safety>



## Public Health Toolkit Social Media



### GRAPHIC 3



### CAPTION

Riders, pay attention. Be mindful of your environment. Be ready to slow down, change directions, or stop unexpectedly. <https://trafficsafety.ny.gov/motorcycle-safety>

### GRAPHIC 4

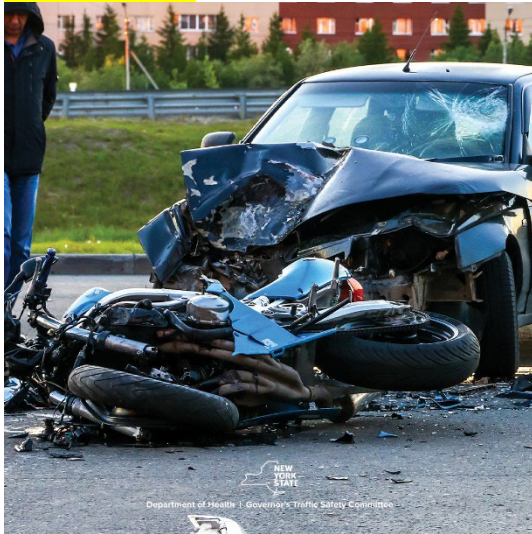


### CAPTION

A Basic RiderCourse® can help you build confidence and boost your ability to make decisions, focus, and handle emergencies. Learn more about motorcycle safety: <https://trafficsafety.ny.gov/motorcycle-safety>



**GRAPHIC 5**



**CAPTION**

Have a safe ride. When you speed, you increase the risk of injuries, and reduce your ability to react and control your bike. <https://trafficsafety.ny.gov/motorcycle-safety>

**GRAPHIC 6**



**CAPTION**

Riders, refresh your skills. Regardless of your skill level, a Basic RiderCourse® can make you a better rider. Learn more: <https://trafficsafety.ny.gov/motorcycle-safety>



## Public Health Toolkit Social Media



### GRAPHIC 7



### CAPTION

Have a safe ride. Protect your head with a DOT-approved helmet and wear reflective gear. Keep your bike well-maintained. <https://trafficsafety.ny.gov/motorcycle-safety>

### GRAPHIC 8



### CAPTION

Riders, pay attention. Be mindful of your environment. Be ready to slow down, change directions, or stop unexpectedly. <https://trafficsafety.ny.gov/motorcycle-safety>