



BLOOD DONATIONS

GRAPHIC 1



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NEW
YORK
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CAPTION

Cartoon heroes wear capes. Real heroes wear bandages. Roll up your sleeves and spend an hour saving 3 lives by donating blood this week to help ease a critical shortage. Schedule a donation:

<https://rcblood.org/4posUds> & <https://bit.ly/4nYiW1Q>

GRAPHIC 2



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Do the math: 1 hour of scrolling = 0 lives saved. 1 hour of donating = 3 lives saved. With blood supplies at a critical level in New York, spend your time wisely and donate this week. Make an appointment near you: <https://rcblood.org/4posUds> & <https://bit.ly/4nYiW1Q>



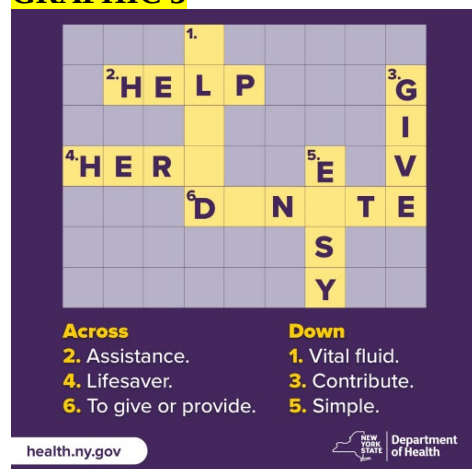
Public Health Toolkit

Social Media



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GRAPHIC 3



CAPTION 1

What's missing? A, B and O...just like supplies of these blood types. New York is in the midst of a critical blood shortage. Fill the gaps by penciling in a date to donate. Where to donate near you:

<https://rcblood.org/4posUds> More info: <https://bit.ly/4nYiW1Q>

CAPTION 2

Some letters are missing...just like some blood types. Solve this puzzle by making an appointment to donate blood near you: <https://rcblood.org/4posUds>. More info: <https://bit.ly/4nYiW1Q>

GRAPHIC 4



CAPTION

The need for blood donations is critical. Shortfalls put at risk trauma victims, cancer patients, mothers experiencing childbirth complications and countless others who rely on lifesaving blood transfusions. Be a donor. See <https://bit.ly/4nYiW1Q> and <https://rcblood.org/4u2Z2E4>



Public Health Toolkit

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GRAPHIC 5



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If you're a regular donor, thank you. Encourage others to join you as a life saver. One donation can save up to three lives. Here are other reasons to say yes to donating: <https://bit.ly/4nYiW1Q> and <https://rcblood.org/4u2Z2E4>

GRAPHIC 6



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Those who can step up are needed. Learn about donating and find nearby sites: <https://bit.ly/4nYiW1Q> and <https://rcblood.org/4u2Z2E4>