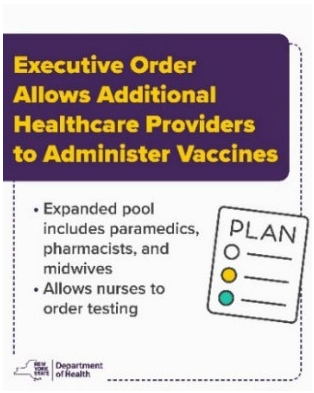
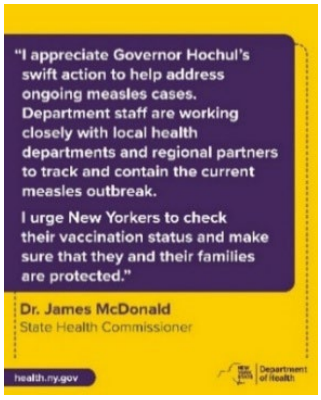
MEASLES SPECIAL SUPPLEMENT

GRAPHIC 1 (3 images)







FB/THR/IG

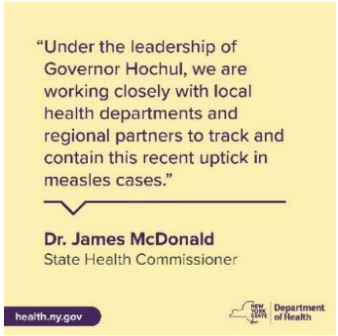
Commissioner #DrJamesMcDonald: "The measles, mumps, and rubella vaccine is the best protection – protecting nearly all people against disease who receive the recommended doses." New Yorkers are encouraged to check their vaccination status, and if needed, get up to date ASAP. Find important info you need to know about measles, including symptoms and where cases are across NY: health.ny.gov/measles

X/BS

.@NYHealthCommish: "The measles, mumps, and rubella vaccine is the best protection – protecting nearly all people against disease who receive the recommended doses." More info about measles and where cases are across NY: health.ny.gov/measles

GRAPHIC 2 (2 images)





FB

NYS is seeing an uptick in measles cases—are there cases in your area? The Department's new Measles Dashboard puts critical information at your fingertips so you can determine the health risks where you live, work and play.

Commissioner #DrJamesMcDonald: "I urge New Yorkers to check their vaccination status and make sure that they and their families are protected. I also ask health providers to be prepared to diagnose and treat any measles they encounter."

View the measles dashboard: https://bit.ly/MeaslesDashboard More info: health.ny.gov/measles

IG
Know the numbers. Know the facts. The Department's new Measles Dashboard makes it easier to stay informed about measles activity across the State, with timely data and information all in one place. Visit link in bio to find the dashboard. https://bit.ly/MeaslesDashboard More info: health.ny.gov/measles

THR
Measles activity in your area? The Department's new Measles Dashboard puts the latest information at your fingertips, so you can stay informed and make informed choices about protecting yourself and your family. View the dashboard: https://bit.ly/MeaslesDashboard More info: health.ny.gov/measles

X/BS
In the midst of an increase in measles cases across NY, DOH has launched a Measles Dashboard so the public and county health leaders can determine the risk of measles in their area: https://bit.ly/MeaslesDashboard More info: health.ny.gov/measles

GRAPHIC 3 (1 image)



FB, IG, THR
Measles can spread through the air when someone coughs or breathes, even after they've left the room. Getting the measles vaccine gives your body strong protection, so if you come into contact with measles, you're fare less likely to get sick. Learn the symptoms and how to stay protected: health.ny.gov/measles

X, BS
Measles can spread through the air when someone coughs or breathes, even after they leave a room. The measles vaccine provides strong protection, so you're far less likely to get sick if you come into contact with measles. Symptoms & protection info: health.ny.gov/measles

GRAPHIC 4 (1 image)



FB

Most New Yorkers are already protected against measles. But "pretty sure I got my shots" isn't the same as knowing. Two doses of MMR are about 97% effective, and written proof is what counts. Born before 1957? You're considered immune. Born 1957–1971? Some vaccines used then weren't as reliable, so ask your provider whether you're properly vaccinated. They can also help track down old records. More questions? Read the full Measles FAQ: health.ny.gov/measles

IG/THR/X/BS

Most NYers are already protected against measles. Born before 1957? You're considered immune. Born 1957–1971? Some vaccines used then weren't as reliable, so ask your provider whether you're properly vaccinated. Read the full Measles FAQ: health.ny.gov/measles

GRAPHIC 5 (1 image)



CAPTION

Measles infection can cause very serious complications for you and your unborn child. Learn the facts about the safe and effective preventive vaccine: health.ny.gov/measles

GRAPHIC 6 (4 images)



FB

Do you know that measles looks like a bad cold when it starts before the rash breaks out? You can prevent a potentially serious and lengthy illness by making sure you and your loved ones are fully vaccinated—that means two doses of MMR. You can check your status with your healthcare provider and get caught up if needed. More questions about measles and if you are protected? Find answers on the Measles FAQ page: health.ny.gov/measles

IG/THR/X/BS

You may have measles without the telltale rash showing up right away. Your best protection? Two doses of MMR. Not sure you are up to date? Check with your healthcare provider. More questions? Find Measles FAQ answers: health.ny.gov/measles

GRAPHIC 7 (4 images)



FB

Exposed to measles? The clock starts now, not when symptoms show. Call your local health department or healthcare provider right away, even if you feel fine.

Never vaccinated? An MMR dose within 3 days of exposure may prevent measles. Some people — including those who are pregnant, who can't get MMR — may get immunoglobulin (IG) within 6 days.

Already had two doses? You're very likely protected and your health department will confirm what, if anything, you need to do.

More questions? Read the full Measles FAQ: health.ny.gov/measles

IG/THR/X/BS

Exposed to measles? Call your local health department or healthcare provider right away, even if you feel fine. They can confirm if you've had the 2 doses of MMR that is 97% effective and what, if anything, you need to do. More questions? Answers: health.ny.gov/measles

GRAPHIC 8 (4 images)



FB

Babies under 6 months can't get the MMR vaccine, so their protection is the people around them — make sure everyone who spends time with your baby is vaccinated. Think your baby's been exposed? Call your provider right away.

From 6 to 11 months, an early MMR dose is safe and recommended before international travel or when public health officials advise it in an outbreak. A head start, not a replacement: both routine doses still follow.

Swipe for the by-age breakdown. More questions? Read the full Measles FAQ: health.ny.gov/measles

IG/THR/X/BS

Newborns before 6 months of age can't get the MMR vaccine, so the people around them need to shield them from measles. Call your healthcare provider ASAP if you think your baby has been exposed and they can advise you. More measles FAQs: health.ny.gov/measles

GRAPHIC 9 (1 image)



CAPTION

Measles cases are still spreading in New York and elsewhere. Those who have not completed their recommended vaccines can easily spread the infection and symptoms can escalate from fever, rash, sore throat and red watery eyes to very serious complications. Learn the facts and protect yourself and your loved ones: health.ny.gov/measles

GRAPHIC 10 (1 image)



CAPTION

Traveling? Those who travel abroad should make sure they are vaccinated against measles. Children as young as 6 months can get a measles, mumps and rubella (MMR) vaccination before traveling abroad. For more information, visit health.ny.gov/measles

GRAPHIC 11 (1 image)



FB

Measles is still common in many other countries, so an international trip is the moment to double-check the whole family — adults included. Two doses of MMR, at least 28 days apart, finished at least 2 weeks before you leave; and if anyone's starting from zero, start early.
Traveling with a baby 6–11 months old? An early MMR dose is recommended before international travel (and remember, routine doses are still needed later).
Not sure you've had both? Ask your provider.
More questions? Read the full Measles FAQ: health.ny.gov/measles

IG/THR/X/BS

Traveling abroad? Double check that the whole family is up to date with MMR vaccines—if not, start the series now. Unclear about whether your family is up to date? Ask your provider and check the Measles FAQ for more info: health.ny.gov/measles